Laura Allen

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DIFFERENT TYPES OF EMPLOYMENT TO CONSIDER WHEN CHANGING CAREER

EMPLOYMENT

Things to consider....

Transferable skills

What core & soft skills can you bring into a new role?
Examples:

- People Focused
- Communication
- Problem-solving & being resourceful
- Dynamic environment
- Leading teams
- Being adaptable
- Analytical thinking

Qualifications

Can your previous qualifications be used or do you need to retrain and obtain new ones to make the jump?

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EMPLOYMENT

Things to consider....

Unique experiences

Similar to transferable skills.

What can you utilise from your past and bring forwards to a new role?

Use storytelling to get across your experience in an interview.

Personal Brand

You are one of a kind.

Don't forget to use your energy, personality, and attitude to support your change.

EMPLOYMENT

Benefits of being employed

- Collaborative working

- Regular income

- Pension contributions

- Health benefits

- Established roles

- Sociable interaction

- Switch off at weekends

- Taxes done at source

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SELF EMPLOYMENT

Things to consider....

Purpose & why

Figure out the foundations of why you want to go self employed.

What is your purpose and what is your reason 'why'? This will keep you going when times are hard

Financial position

You need to plan for self employment:

- Personal costs

- Business set up

- Expenses

- Time on ROI

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SELF EMPLOYMENT

Things to consider....

Skillset

Self employment and owning a business involves wearing lots of hats. Can you learn how to do these or do you need support?

Marketing
Sales
Operations
Social Media
Networking

Lifestyle

What do you want this style of work to give you?

Assess your lifestyle goals & requirements and make sure they align with this career path.

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SELF EMPLOYMENT

Benefits of being self-employed

- Autonomy
- Uncapped earnings
- Creativity
- Following a passion

- Flexibility
- Personal growth
- Increased security
- Connection & collaboration

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STARTING A SIDE HUSTLE?

Initial Considerations

- What is it
- Time required
- Investment
- Legislation
- Tax/Accounting

Long Term Considerations

- Is this for fun or is this your escape plan?
- Run time
- Profitability
- Scalability

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If you found this helpful, don't forget to share it with someone you think might benefit from it too!

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